

89-90 Signs

↔ *Use Category (§ 89-21 Use Table): Accessory – Signs*

Purpose: This Section –

- *protects the health, safety, and welfare of the citizens of the City of Lafayette,*
- *facilitates the creation of an attractive and harmonious community by establishing standards for the construction of signs,*
- *allows free expression of ideas in a uniform manner, without regulating sign content, and*
- *allows businesses to clearly identify themselves while avoiding and eliminating visual clutter.*

(a) Applicability & Definitions

(1) This section applies to all signs located within the City of Lafayette.

(2) The following definitions apply to this section:

Abandoned sign	Any – <ul style="list-style-type: none"> • sign that no longer identifies a bona fide business, service, owner, product, activity, or event, or • sign structure which no longer supports the sign for which it was designed.
Attached sign	A building sign, wall sign or projecting sign.
Banner	A sign made of fabric, flexible plastic, or other non-rigid material. A banner is considered a temporary sign.
Billboard/off-premises advertising sign	An advertising sign that directs the attention of the public to a business activity conducted, or product sold or offered for sale at a location not on the same premises where the sign is located. This does not include: (1) any sign erected and maintained by the State of Louisiana, Department of Transportation and Development, or any other entity authorized by the state, oriented to and visible from a street, or (2) any sign permitted, authorized or contracted for by a state, parish or municipal governing authority pursuant to RS 32:236.C, or (3) an approved sign located on the site of an integrated business center, and owned and operated by a tenant of the business center.
Billboard/off-premises advertising sign, digital	A billboard or off-premise sign capable of displaying words, symbols, figures or images that can be electronically changed by remote or automatic means.
Building sign	A sign that is attached to a building.
Business/on-premises sign	A sign that directs attention to a business or profession or to a commodity, service, or entertainment sold or offered upon the premises where the sign is located.
Directional sign	An on-site sign that is designed and erected solely to direct vehicular and/or pedestrian traffic.
Flashing sign	A sign illuminated by an intermittent light source.
Freestanding	A sign permanently attached to the ground and independent of a building.

sign	
Historic sign	See Landmark sign.
Illuminated sign	A sign illuminated by a lighting device.
Integrated business center	A development with two or more attached or detached businesses, on one or more lots, designed as a unit with identifiable boundaries, and served by common features such as shared access and/or parking facilities and signs. Configuration and design shall include such features as: identification by a single name or consistent architectural style, and the appearance or public impression that the center acts as a single facility. When separated by public or private streets, the Administrator may declare a group of lots to be an integrated business center.
Landmark sign	A sign designated as a landmark or having historic value as determined by the Lafayette Preservation Commission. A sign may be designated as a landmark sign when it is associated with historic figures, events, or places, or is considered significant as evidence of the history of the product, business, or service advertised.
Mobile billboard	An off-premises advertising sign mounted on a vehicle or trailer that can become part of traffic flow or be parked at specific locations. A vehicle which advertises the company of its primary use is not considered a mobile billboard.
Monument sign	An independent sign affixed to the ground and supported from grade to the bottom of the sign with the appearance of having a solid base. A monument sign is not a pole sign. The width of any portion of the base of a monument sign is a least 80% of the width of the sign.
Nameplate sign	A sign, attached to a building, which states the name and/or address of the profession or business on the lot where the sign is located.
One-Time Event	For purpose of this Section, a sign advertising a One-Time Event shall mean a sign advertising an event of limited duration which is either non-recurring or, if recurring, occurring at distinct and/or defined intervals (e.g, quarterly, annually, bi-annually). Illustrative examples of signs advertising One-Time Events include, without limitations, signs advertising carnivals, concerts, public meetings, sporting events, political campaigns (including qualifying), the sale or lease of immovable property, the grand opening of a business, a festival, a state or local fair, and a cattle or horse show. The foregoing examples are given for illustrative purpose only, and shall not be interpreted as exhaustive or as limiting the generality of this definition of One-Time Event.
Opinion Sign	A temporary sign that does not advertise products, goods, businesses or services and that expresses an opinion or other point of view.
Pole sign	A freestanding sign attached to a pole or poles erected directly into the ground.
Political sign	A temporary sign which advocates a position on an issue or the candidacy of a person or a party on an upcoming ballot.
Projecting sign	A sign attached to the wall of a building and extending out between 15 and 72 inches. This includes a sign hanging from a projecting roof for a distance of up to 72 inches and within the bounds of the roof projection.
Readerboard	A sign designed to have changeable copy, either manually or electronically. A readerboard may be freestanding or attached to a building.

Refacing	Repainting or replacing the advertising surface of a sign without making mechanical, electrical, size or structural changes.
Sign	All or part of an object, device, display, or structure, located outside of a building, used to advertise, identify, display, direct or attract attention to an object, person, institution, organization, business, product, service, event, or location by any means, including words, letters, figures, designs, symbols, fixtures, colors, or illuminated or projected images. Signs do not include the flag or emblem of any nation, organization of nations, state, or city, or any fraternal, religious, or civic organization; merchandise, pictures, or models of products or services incorporated in a window display; works of art which in no way identify a product; or scoreboards located on athletic fields.
Snipe sign	A sign, made of any material, which is attached to a tree, pole, stake, fence, or other object, and which contains advertising matter that is not applicable to the use of the premises upon which it is located.
Stacking of a sign	The placement of more than one sign face on a structure that is intended for the attachment of one face per side.
Surface area of a sign	The entire area within a single continuous perimeter enclosing the extreme limits of the actual sign surface. It does not include any structural elements outside the limits of the sign that do not form an integral part of the display. Only one side of a double-face or V-type sign structure is used to compute total surface area. A V-type sign is a double-faced sign where the interior angle formed by the display does not exceed 60 degrees.
Temporary sign	A sign that is constructed of cloth, canvas, cardboard, wallboard, or other light temporary materials, with or without a structural frame, intended for a temporary period of display. Examples include placards for public demonstrations, real estate signs, election signs, construction signs, or signs that advertise a grand opening, festival, state or local fair, or cattle or horse show.
Wall sign	A sign affixed flat against the wall of a building and which is no more than 15 inches in thickness.

(3) Message Neutrality

- a. This Section regulates signs in a manner which is consistent with the speech freedoms of both the United States and Louisiana Constitutions and the Louisiana Revised Statutes, and is content neutral.
- b. Notwithstanding any other provision of this Section, no sign is subject to any limitation based on the content of the message contained on the sign. Any sign authorized in this Section may contain any non-commercial copy in lieu of any other copy.

(b) Permit Required

- (1) A sign permit issued by the PZD is required before the installation, structural alteration, repair, reconstruction, or refacing of a sign.

(c) General Requirements

- (1) **Building Code.** The sign shall be constructed and erected in accordance with the applicable building code (↔ see Chapter 26, Art. III).
- (2) **Unsafe sign.** Whenever a sign becomes structurally unsafe or endangers the safety of a building or premises, or endangers the public safety, the PZD shall give written notice to the owner of the sign or the owner of the premises on which the sign is located. Upon receipt of the notice, the sign or property owner shall repair or restore the sign to a safe condition, or remove the sign.

(d) Measurements

- (1) **Size.** The maximum allowed surface area of a sign is calculated using the lot or building dimension (depending on the zoning district) along the street on which a freestanding sign is located, or a building or wall sign faces.
- (2) **Height**
 - a. For **freestanding** signs, sign height is measured as the vertical distance from grade adjacent to the sign footing, to the top of the sign, including the support structure and any design elements.
 - b. For building signs, sign height is the vertical distance from the furthest points along the top and the bottom of the sign area.

(e) Location

- (1) **Private property**
 - a. Signs must be attached to or located on private property.
 - b. No sign may be located in a public right-of-way or attached to a utility pole, tree or other vegetative matter, fence, highway marker or regulatory sign, or other public property.
- (2) **Safety.** No sign shall be –
 - a. Be erected so as to prevent free ingress or egress from any door, window, or fire escape; or
 - b. Be attached to a standpipe or fire escape, or
 - c. Create a public safety hazard.
- (3) No sign shall be located within the **line of sight**. (↔ See Art. 3 § 89-44).
- (4) **Easements**
 - a. Except as provided below, a sign shall not encroach on any easement or the vertical plane of an easement, or interfere with power lines or other utility systems.
 - b. A sign which meets all other requirements of the zoning district in which it is located may be placed in an easement, if the specific location of the sign is agreed to by the easement's owner. Written agreement to the proposed location must be provided to PZD, in writing and in the

form required by the owner of the easement, prior to the issuance of a permit for construction of the sign.

(f) Illumination

- (1) The illumination of a sign within 100 feet of and facing a residential zoning district shall be diffused or indirect and designed to prevent direct rays of light from shining into the adjoining residential district. A neon or plastic face sign with interior lighting is considered a diffused or indirectly lighted sign.
- (2) Exposed lighting sources, except as provided for above, are prohibited.
- (3) **Revolving, flashing or intermittent illumination** is not allowed.
- (4) An external lighting device may not extend more than 72” over private property.
- (5) **On-premise signs.** Where digital readerboards are allowed, a message shall be displayed a minimum of 5 seconds. Transition from one message to the next shall be instantaneous and shall not contain visual effects such as fading, dissolves, flashing, etc. A digital sign face shall not exceed 32 square feet in area.
- (6) **Off-premises signs.** See regulations included in subsection (g)(Non-Conforming Signs), below.

(g) Freestanding Signs

- (1) **Multi-Tenant Signs** A business that advertises on a multi-tenant sign may not construct an individual freestanding sign.
- (2) **Pole Signs**
 - a. The following apply to individual sites or integrated business centers in the “CH,” “IL,” and “IH” districts.
 - b. A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways if the sign is erected within 1,000 feet of the right-of-way:
 1. Interstate Highway 10
 2. Interstate Highway 49 north of Interstate Highway 10
 3. U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street

(h) Attached Signs

- (1) The sign may be painted, attached flat against the building, or may project out from the building.
- (2) A sign projection may not exceed 48 inches in “CM” and 72 inches in the “CH,” “IL” and “IH” districts.
- (3) A sign projection must be over private property.

- (4) For projecting signs, an 8-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. The sign may not be located closer than 2 feet from the curb line.

(i) **Nonconforming Signs**

- (1) **Applicability.** This subsection applies to a sign (a “nonconforming sign”) that –

- a. Legally existed prior September 25, 2007, and does not conform to this Section, or
- b. Is legally established after September 25, 2007, and subsequently fails to conform to this section due to a rezoning or a change in regulations that apply to the sign.

- (2) **Generally.** The following provisions apply to nonconforming on-site signs:

- a. A nonconforming sign shall not be changed in overall **dimensions**, or type of illumination, or altered, except to conform to this Section.
- b. A nonconforming sign on an **individual business site** or an **out parcel of an integrated business center** may not be enlarged, reworded (other than readerboards), redesigned or altered in any way, except to conform to this Section. An existing business may reword or reface the sign unless the ownership or name of the business changes. The conversion of a sign to a digital sign or readerboard shall constitute a structural change and not a refacing.
- c. **Change of Occupancy.** When occupancy of an individual business site or an **out parcel of an integrated business center** changes, all nonconforming signs on the site must be modified to fully comply with this Section prior to the issuance of a certificate of occupancy.
- d. **Destruction, Damage, Deterioration of Sign.** A sign that is destroyed, damaged or deteriorated to such an extent that the cost of restoration would exceed 50% of the replacement cost, shall not be repaired, rebuilt or altered except to conform to this Section.
- e. **Damage or destruction of building.** A nonconforming sign shall be removed if the building to which it is accessory is damaged or destroyed to the extent of 50% or more of the area of the principal building.
- f. **Replacement.** A sign replacing a nonconforming sign shall conform to this section, and the nonconforming sign shall no longer be displayed.
- g. A sign **requiring removal by the LCG** as a result of this section shall be assessed a standard fee of at least \$100 as determined by the Planning and Zoning Commission for the removal.
- h. A permit **fee shall not be charged** when a **nonconforming** sign is **replaced with a conforming** sign.

- (3) **Off-premises.** The following provisions apply to nonconforming billboard / off-premise signs:

- a. **Applicability.** This subsection (3) applies to all signs located in the City of Lafayette and the unincorporated areas of Lafayette Parish.
- b. **Dimensions Not to Increase.** No dimension of the sign may increase.

c. Destruction, damage, deterioration

1. A nonconforming sign may be reconstructed in its existing location only if damaged by vandalism, fire, storm or other act of God or the public enemy. The reconstruction must take place within 6 months of the damage.
2. If a sign is structurally altered, repaired or refaced, no increase in any dimension, surface area, the number of faces or the height of the sign from that which existed immediately prior to the occurrence of the damage is allowed.
3. If the sign is not repaired within 6 months after the occurrence of the damage, no repair is allowed and the sign shall be removed sign owner's expense.
4. If damaged or destroyed by vandalism, fire, storm or other acts of God or other public enemy, the sign may be repaired only if the cost of repair to the structure is less than 50% of its replacement cost.

d. Digital Billboard/Off-Premises Advertising Sign Face Conversions

1. A nonconforming billboard/off-premises sign face may be converted to 1 static, intermittently changeable, digital display with the following conditions.
2. **Removal** of billboard/off-premises advertising signs.
 - A. For each digital sign face conversion, signs located within the jurisdiction of LCG totaling at least 2 times the surface area of the proposed digital sign face being converted shall be permanently removed.
 - B. If a billboard owner who proposes to convert a billboard to a digital face did not as of September 28, 2007 own sufficient signs to meet the removal requirement in subsection A above, then 1 digital face conversion is allowed.
 - C. The digital conversion of any sign acquired after September 28, 2007 is not allowed.
3. **Distance.** The converted digital structure may be located no closer than 300 feet to a residential zoning district. Measurement is from the residential zoning district boundary to the outermost portion of each sign.
4. **Spacing.** No sign proposed for conversion may be closer than 1,500 feet to another digital billboard/off-premise advertising sign. A billboard converted under subsection (g)(4)d.2.B above is not subject to this spacing requirement. Measurement is from the outermost portion of each sign.
5. **Message Display Intervals.** Each message appearing on a digital billboard face shall remain fixed for at least 8 seconds, and message changes shall be instantaneous and not contain such visual effects as fading, dissolves, flashing, etc.
6. **Illumination.** Display brightness shall be adjusted as ambient light levels change.
7. **Malfunction Display Lock.** Digital billboards shall contain a default design that will freeze the sign in one position if a malfunction occurs, or in the alternative, shut the sign down.
8. **Emergency information.** The operator of a digital billboard shall at the request of LCG or the Lafayette Emergency Communications District make every effort to display emergency messages, such as Amber Alerts, road closures and evacuation information, as a public service and at no cost to

the requesting authority. The messages shall be displayed in appropriate locations and with appropriate frequency until the emergency no longer exists or the authority requests termination.

9. **Inventory required.** A company that converts an existing billboard/off-premises advertising sign to a digital display must provide, with each permit application, a complete current inventory of its signs located within the jurisdiction of LCG. The inventory shall include location, size and number of faces, and means of illumination.

(4) **Reversion Prohibited.** Once changed to a conforming sign, no sign shall revert to a nonconforming sign.

(5) **Maintenance.** This subsection does not prevent normal maintenance, repairs, repainting, or posting of business or billboard/off-premises advertising signs.

- (j) **Landmark Sign.** A sign existing prior to September 28, 2007, and designated as a landmark sign by the Lafayette Preservation Commission, is exempt from this Section. Any proposed alteration to a landmark sign, except to bring it into compliance with this Section, must be approved by the Lafayette Preservation Commission. In order to retain its landmark sign designation, the sign must be maintained in good repair.

(k) Temporary sign

(1) Size

- a. On a particular lot in the “RS” or “RM” districts, one or more temporary signs may be erected provided that the total square footage of all such temporary signs, whether one or more, does not exceed twelve (12) square feet in area.
- b. On a particular lot in a district other than “RS” or “RM,” one or more temporary signs may be erected provided that the total square footage of all such temporary signs, whether one or more, does not exceed thirty-two (32) square feet in area.

(2) Temporary signs advertising a One-Time Event shall not be erected more than ninety (90) days prior to the initiation of the One-Time Event and shall be removed within ten (10) days following the termination of the One-Time Event.

(3) Temporary signs shall not be illuminated.

(4) Temporary signs shall not advertise off-premises commercial activity.

(5) Except where specifically in conflict with this subsection (k), all regulations set forth in this Section 89-90 shall apply to temporary signs.

- (l) **Abandoned sign.** An abandoned sign shall be removed by its owner or persons otherwise responsible within 180 days from the time the activity ceases.

(m) Prohibited Signs. The following signs are prohibited:

- (1) Signs installed or erected without a sign permit, unless otherwise allowed (temporary signs with no permit required).
- (2) Off-premises advertising signs, except as allowed for integrated business centers.
- (3) Signs extending into, or placed within, the public right-of-way or affixed to any public property.
- (4) Mobile billboards or portable trailer signs.
- (5) Signs with lasers or lights that blink, flash, revolve, or strobe, including animation or video.
- (6) Signs that contain mirror-like surfaces.
- (7) Signs that emit smoke, vapor, particles, sound, or odor.
- (8) Wind or fan blown signs.
- (9) Snipe signs.
- (10) Temporary product-specific signs.
- (11) On-site signs placed on off-site signs.
- (12) Off-premises advertising signs in the unincorporated areas of Lafayette Parish.

(n) **Signs in “RS,” “RM” or “A” zoning districts.** In residential zoning districts, only the following signs are allowed:

- (1) The following regulations apply to individual lots or spaces for the following uses: single-family detached dwellings, Cottage Courts, two-family (duplex) dwellings, Zero lot line homes, or Manufactured homes:
 - a. One sign is allowed, not to exceed 2 square feet in surface area.
 - b. Non-illuminated temporary signs are allowed in addition to subsection a (see subsection (k) above).
- (2) The following regulations apply to any Multi-Family, Apartment House, Apartment Hotel, Townhouse / Row house, Group Living, or non-residential use allowed in an “RS” or “RM” district:
 - a. **Freestanding sign.** One freestanding sign is allowed per street frontage. It may be illuminated, but not flashing.
 1. **Height and type.** The sign shall not exceed 10 feet in height and must be a monument sign.
 2. **Size.** The surface area of the sign shall not exceed 50 square feet.
 - b. **Wall sign.** Each building may include no more than one wall sign. The surface area of the sign shall not exceed 32 square feet.

- (3) For a subdivision or development, one **on-premises** directional sign, not to exceed 8 square feet in surface area and 4 feet in height, is allowed for each entrance and each exit onto or from a public or private street.
- (4) One sign per **building**, not to exceed 5 square feet in surface area, for a group of dwelling units.
- (5) **Setback.** Each sign shall be setback at least 1 foot from each property line and not in a utility easement unless approved from 89-38(e).

(o) **Signs in “MN” zoning districts.** Signs are allowed subject to the following regulations:

- (1) **Freestanding sign.** Each lot may have one freestanding sign per street frontage.
 - a. **Height and type.** The sign shall not exceed four feet in height and must be a monument sign.
 - b. **Size.** The sign shall not exceed eight square feet in surface area.
 - c. **Setback.** The sign shall be set back a minimum of 1 foot from each property line and not in a utility easement unless approved from Section 89-38.
- (2) **Building or wall sign.** Each building may include 1 building or wall sign per street frontage. The surface area of the sign shall not exceed 8 square feet in area.

(3) **Illuminated** signs are prohibited.

(4) A **readerboard** is prohibited.

(p) **Signs in “CM” and “MX” zoning districts.** Signs are allowed subject to the following regulations:

(1) All signs permitted in the “RS,” “RM” and “A” zoning districts are allowed, a **readerboard** is allowed. The readerboard may not exceed 32 square feet in area.

(2) **Illuminated** signs are allowed.

(3) **Individual business site or out parcel of integrated business center:**

- a. **Freestanding sign.** One freestanding business sign is allowed per street frontage on an individual business site or out parcel of an integrated business center.
 - 1. **Height and type.** The sign shall not exceed 10 feet in height and shall be a monument sign.
 - 2. **Size.** The surface area of the sign shall not exceed 1 square foot for each linear foot of lot frontage of the business site. The maximum allowed surface area of the sign shall be calculated using the lot dimension along the street on which the sign is located.
 - 3. **Setback.** The sign shall be set back a minimum of 1 foot from each property line and not in a utility easement unless approved from 89-38(e).

4. **Building, wall or projecting sign.** An individual business site or out parcel of an integrated business center include one attached sign per street frontage. The surface area of the sign shall not exceed 32 square feet.

(4) Integrated business center:

- a. **Freestanding sign.** One freestanding business sign is allowed per street frontage of an integrated business center. A business that advertises on a multi-tenant sign may not construct an individual freestanding sign. The type of sign allowed depends on its height and setback from the right-of-way. Only one of the following two options may be used.

1. **Option 1.**

- A. **Height and type.** The sign shall not exceed 20 feet in height and shall be a monument sign.
- B. **Setback.** The sign shall be setback a minimum of 15 feet from each property line along a public or private street, and a minimum of 1 foot from each other property line.

2. **Option 2.**

- A. **Height and type.** The sign shall not exceed 10 feet in height and shall be a monument sign.
- B. **Setback.** The sign shall be set back a minimum of 1 foot from each property line and not in a utility easement unless approved in 89.38(e).

- b. **Building, wall or projecting sign.** In addition to the freestanding sign above, each business or use within the integrated business center may be identified by one (1) wall or projecting sign per street frontage subject to the following:

1. **Size.** The surface area of the sign shall not exceed 32 square feet.
2. **Installation.** The sign may be painted on or attached flat against the building, or may project out from the building, but such projection may not exceed 48 inches and must be over private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than 2 feet to the curb line.

(q) Signs in “CH” zoning districts. Signs are allowed subject to the following regulations:

- (1) All signs permitted in the “CM” zoning district are allowed. A **readerboard** is allowed. The readerboard may not exceed 32 square feet in area.
- (2) **Illuminated** signs are allowed.
- (3) **Size.** The total surface area of all business signs on a building and/or lot shall not exceed the sum of three square feet for each linear foot of lot frontage. The maximum allowed surface area of a sign shall be calculated using the lot dimension along the street on which the sign is located or faces.

(4) Individual business site or out parcel of an integrated business center:

- a. **Freestanding sign.** One freestanding business sign is allowed per street frontage on an individual business site.

1. **Height and type.** The sign shall not exceed 14 feet in height and must be a monument sign. A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways if the sign is erected within 100 feet of the right-of-way:
 - A. Interstate Highway 10
 - B. Interstate Highway 49 north of Interstate Highway 10
 - C. U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street
- b. **Setback.** The sign shall be setback a minimum of 1 foot from each property line.
- c. **Building, wall or projecting sign.** The sign, or signs, may be painted on or attached flat against the building, or may project out from the building, but such projection may not exceed 72 inches and must be over private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than 2 feet from the curb line. A building sign may face the rear or side property line without street frontage so long as it does not exceed 32 square feet.

(5) Integrated business center

- a. **Freestanding sign.** One freestanding business sign is allowed per street frontage of an integrated business center. A business that advertises on a multi-tenant sign may not construct an individual freestanding sign. The type of sign allowed depends on its height and setback from the right-of-way. Only one of the following two options may be used.
 1. **Option 1.**
 - A. **Height and type.** The sign shall not exceed 45 feet in height and may be a monument or pole sign. A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways if the sign is erected within 100 feet of the right-of-way:
 - i. *Interstate Highway 10*
 - ii. *Interstate Highway 49 north of Interstate Highway 10*
 - iii. *U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street.*
 - B. **Setback.** The sign shall be setback a minimum of 20 feet from each property line along a public or private street, and a minimum of one foot from each other property line.
 2. **Option 2.**
 - A. **Height and type.** The sign shall not exceed 14 feet in height and must be a monument sign.
 - B. **Setback.** The sign shall be set back a minimum of 1 foot from each property line and not in a utility easement unless approved from Section 89-38.
- b. **Building, wall or projecting sign.** The sign, or signs, may be painted on or attached flat against the building, or may project out from the building but such projection may not exceed 72 inches and must be over private property. In the case of projecting signs, an 8-foot minimum clearance

from the sidewalk or public way to the lowest extremity of the sign is required. The sign shall not be located closer than 2 feet to the curb line.

(r) **Signs in “D” and “PI” zoning district.** Signs are allowed subject to the following regulations:

- (1) All signs permitted in the “RS,” “RM” and “A” zoning districts are allowed. A **readerboard** is allowed. The readerboard may not exceed 32 square feet in area.
- (2) **Illuminated** signs are allowed.
- (3) **Size.** The total surface area of all signs on a lot shall not exceed the sum of 3 square feet for each linear foot of building width. The maximum allowed surface area of a sign is calculated using the building dimension along the street on which the sign is located or faces.

(4) **Individual business site or out parcel of integrated business center:**

- a. **Freestanding sign.** One freestanding business sign is allowed per street frontage on an individual business site.
 1. **Height and type.** The sign shall not exceed 14 feet in height and shall be a monument sign.
 2. **Setback.** The sign shall be set back a minimum of 1 foot from each property line.
- b. **Building, wall or projecting sign.** An individual business site or out parcel of an integrated business center may include 1 building or wall sign and 1 projecting sign per street frontage. The sign, or signs, may be painted on or attached flat against the building, or may project out from the building but such projection may not exceed 48 inches and may be over public or private property. In the case of projecting signs, an 8-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. The sign shall not be located closer than 2 feet from the curb line.

(5) **Integrated business center**

- a. **Freestanding sign.** One freestanding sign is allowed per street frontage of an integrated business center. A business that advertises on a multi-tenant sign may not construct an individual freestanding sign. The type of sign allowed depends on its height and setback from the right-of-way. Only one of the following two options may be used.
 1. **Option 1.**
 - A. **Height and type.** The sign shall not exceed 20 feet in height and shall be a monument sign.
 - B. **Setback.** The sign shall be set back a minimum of 15 feet from each property line along a public or private street, and a minimum of one foot from each other property line.
 2. **Option 2.**
 - A. **Height and type.** The sign shall not exceed 14 feet in height and shall be a monument sign.
 - B. **Setback.** The sign shall be set back a minimum of one foot from each property line.

b. Building, wall or projecting sign. Each business or use within the integrated business center may be identified by one building or wall sign and one projecting sign per street frontage. The sign, or signs, may be painted on or attached flat against the building, or may project out from the building, but the projection may not exceed 48 inches and may be over public or private property. In the case of projecting signs, an 8-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than 2 feet from the curb line.

(s) Signs in “IL” and “IH” zoning districts. Signs are allowed subject to the following regulations:

(1) All signs permitted in the “A,” “RS” and “RM” zoning districts are allowed. A **readerboard** is allowed. The readerboard may not exceed 32 square feet in area.

(2) Size. The total surface area of all signs on a lot shall not exceed 6 square feet for each linear foot of lot frontage. The maximum allowed surface area of a sign is calculated using the lot dimension along the street on which the sign is located or faces.

(3) Individual business site. Not part of an integrated business center.

a. Freestanding sign. One freestanding sign is allowed per street frontage on an individual business site.

b. Height and type. The sign shall not exceed 14 feet in height and must be a monument sign. A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways if the sign is erected within 100 feet of the right-of-way:

1. Interstate Highway 10
2. Interstate Highway 49 north of Interstate Highway 10
3. U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street

c. Setback. The sign shall be located a minimum of 1 foot from each property line and not in a utility easement unless approved from Section 89-38.

d. Building, wall or projecting sign. The sign, or signs, may be painted on or attached flat against the building, or may project out from the building, but the projection may not exceed 72 inches and must be over private property. In the case of projecting signs, an 8-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. The sign shall not be located closer than 2 feet from the curb line. A building sign may face the rear or side property line without street frontage as long as it does not exceed 32 square feet.

(4) Out parcel of integrated business center.

a. Freestanding sign. One freestanding sign is allowed per street frontage on an out parcel of an integrated business center.

- b. Height and type.** The sign shall not exceed 14 feet in height and must be a monument sign. A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways if the sign is erected within 100 feet of the right-of-way:

 - 1. Interstate Highway 10
 - 2. Interstate Highway 49 north of Interstate Highway 10
 - 3. U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street
- c. Setback.** The sign may be located within 1 foot of the property line and not in a utility easement unless approved from Section 89-38.
- d. Building, wall or projecting sign.** The sign, or signs, may be painted on or attached flat against the building, or may project out from the building, but such projection may not exceed 72 inches and must be over private property. In the case of projecting signs, an eight-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. In no event may the sign be located closer than two feet from the curb line. A building sign may face the rear or side property line without street frontage as long as it does not exceed 32 square feet.

(5) Integrated business center.

- a. Freestanding sign.** One freestanding business sign is allowed per street frontage of an integrated business center. A business that advertises on a multi-tenant sign may not construct an individual freestanding sign. The type of sign allowed depends on its height and setback from the right-of-way. Only one of the following two options may be used.

 - 1. Option 1.**

 - A. Height and type.** The sign shall not exceed 45 feet in height and may be a monument or pole sign. A pole sign with a maximum height of 75 feet above grade is allowed on property adjacent to the right-of-way of one of the following roadways provided that such sign is erected within 100 feet of said right-of-way:

 - i. *Interstate Highway 10*
 - ii. *Interstate Highway 49 north of Interstate Highway 10*
 - iii. *U.S. Highway 90 south of its intersection with East University Avenue and Surrey Street.*
 - B. Setback.** The sign shall be setback a minimum of 20 feet from each property line along a public or private street, and a minimum of one foot from each other property line and not in a utility easement unless approved from Section 89-38.
 - 2. Option 2.**

 - A. Height and type.** The sign shall not exceed 14 feet in height and must be a monument sign.
 - B. Setback.** The sign shall be set back a minimum of 1 foot from each property line.

- b. Building, wall or projecting sign.** The sign, or signs, may be painted on or attached flat against the building, or may project out from the building but the projection may not exceed 72 inches and must be over private property. In the case of projecting signs, an 8-foot minimum clearance from the sidewalk or public way to the lowest extremity of the sign is required. The sign shall not be located closer than two feet from the curb line. A building sign may face the rear or side property line without street frontage as long as it does not exceed 32 square feet.
- (t) Signs in “PD” zoning districts.** Sign standards for a PD are designated in the ordinance approving the PD.